**JOB TITLE**

Associate Manager, Analytics

**LOCATION**

Princeton, NJ

**COMPANY DESCRIPTION**

Strategic Research Insights, Inc. is an industry-leading healthcare consulting firm, specializing in global market research and Big Data Analytics. SRI is a young, dynamic company with a rapid growth rate.  We are located close to Princeton University, in Princeton, NJ.

* Company focus on delivering action-oriented insights through secondary data analytics
* Concentration in the pharma / biotech / healthcare industry
* Opportunity to work with industry leaders and experienced professionals with advanced degrees in marketing / market research / operations research / statistics

**JOB DESCRIPTION**

Work in small teams to successfully guide sales and marketing strategy for pharmaceutical clients. Primarily focus on analyzing pharmaceutical data sets; Excel expertise is a requirement. Use state-of-the-art data analysis tools to analyze pharmaceutical market behavior. This is a client-facing role.

Associate Manager, Analytics will:

* Develop analytical approaches, summarize findings in presentations, make recommendations
* Client management
* Work on exciting analytics projects that leverage patient level transaction data across various therapy areas
* Translate business requirements into analytical initiatives and communicate with business data analysts, when necessary
* Learn and use state-of-the-art analytics
* Generate custom datasets by combining data across various sources, based on need
* Develop and maintain efficient, well-documented and reusable codes
* Analyze survey and / or secondary data to tease out insights and provide answers to clients' business questions
* Collaborate with other team members to ensure the analyses are correctly interpreted and communicated to the client
* Conduct and QC some data analysis using SAS, R, Python and ensure quality excellence

*Opportunities for Growth:* On this track, there are opportunities to grow into the Engagement Manager role, and eventually into the Senior Engagement Manager role. These roles include increased client interaction and additional project management.

**QUALIFICATIONS**

* Proficiency with Excel required; experience in SAS, R, Python, SQL, Tableau is a plus
* US Pharma experience is preferred
* Experience in data analysis is required
* Bachelor’s degree or higher
* Critical thinking, analytical mindset, and intellectual curiosity are essential
* Attention to detail is required
* Willing to work in a consulting environment
* Willing to take responsibility
* High-energy individual, “can-do” attitude a must
* Candidate should be flexible in terms of type of work and schedule
* Good communication skills are a plus
* Ability to turn data into insights is a plus

**ADDITIONAL INFORMATION**

* All your information will be kept confidential according to EEO guidelines.
* Job Type: Full-time

**HOW TO APPLY**

* ***Please apply directly to SRI at*** [***recruiter@srinsights.com***](mailto:recruiter@srinsights.com)
* ***Please include a resume and a cover letter in your application.***
* ***Clearly state “Application for Associate Manager, Analytics” in subject line***