**JOB TITLE**

Associate, Healthcare Consulting

**LOCATION**

Princeton, NJ

**COMPANY DESCRIPTION**

Strategic Research Insights, Inc. is a boutique healthcare consulting firm, specializing in global market research and analytics. SRI is a young, dynamic company with a rapid growth rate.  We are located close to Princeton University, in Princeton, NJ.

* Focus on delivering action-oriented insights through custom quantitative market research
* Concentration in pharma / biotech / healthcare industry
* Work with experienced professionals with advanced degrees in marketing / market research / operations research / statistics
* Conduct research in over 50 countries with physicians, patients, payers, and more

**JOB DESCRIPTION**

Work in small teams to successfully guide sales and marketing strategy for pharmaceutical clients. Primarily focus on project management, market research questionnaire development, teasing out insights from research results, final report development, and presentations with clients. While Associates should have a good understanding of data analytics and the ability to interpret data, they are not required to know statistical analysis softwares.  
  
Associates will:

* Develop research questionnaires according to project objectives
* Identify key insights from results and create Power Point reports
* Manage overall project flow
* Collaborate with Business Data Analysts to ensure necessary analysis is conducted
* Interact with and manage partner companies
* Get extensive project and client interactive opportunities in a short span of time

*Opportunities for Growth:* On this track, there are opportunities to grow into the Engagement Manager role, and eventually into the Senior Engagement Manager role. These roles include increased client interaction and additional project management.

Candidates with a few years of experience may be considered for senior level positions as well.   
  
*Example Profiles:* BA / MA in Psychology, BS in Marketing, BA in Health & Societies, BS / MS in Bioengineering, BA / MA in Biology

**QUALIFICATIONS**

* Bachelor's degree or higher
* Thorough expertise in MS Word and PowerPoint is required
* Attention to detail is required
* Critical and strategic thinking, analytical mindset, and intellectual curiosity are essential
* Comfort with Excel
* Good communication skills are required
* Willing to work in a consulting environment
* Willing to take responsibility
* High-energy individual, "can-do" attitude a must
* Candidate should be flexible in terms of type of work and schedule
* Ability to turn data into insights is a plus

**HOW TO APPLY**

* ***Please apply directly to SRI at*** [***recruiter@srinsights.com***](mailto:recruiter@srinsights.com)
* ***Please include a resume and a cover letter in your application.***
* ***Clearly state “Application for Associate, Healthcare Consulting” in subject line***

Please include a resume and a cover letter in your application.

All your information will be kept confidential according to EEO guidelines.